CALL FOR PAPERS
1st International Conference on Management and Economics (ICME2012)

Organized by:
- COMSATS Institute of Information Technology, Sahiwal Campus, Islamic Republic of Pakistan.
- University of Ruhuna, Sri Lanka.
- Chinese-German Institute for Intellectual Property, Huazhong University of Science & Technology, P.R. China.
- StrategizeBlue, United States of America.

Sponsored by:
Higher Education Commission, Islamic Republic of Pakistan.

Supported by:
Asian Economic and Social Society.
Automark, Islamic Republic of Pakistan.

Conference Theme:
“Sustainable Growth through Independent Development in Less Developed and Emerging Economies”.

Conference Advisory Board:
Dr. Abdul Waheed (I.R. Pakistan); Prof. Susirith Mendis (Sri Lanka); Prof. Dr. Amjad Fareed Hasnu (I.R. Pakistan); Prof. Dr. Yu Xiang (P.R. China); Dr. Zunaira Munir (USA); Dr. Muhammad Afzal (I.R. Pakistan).

Conference Chairmen:
Dr. Samantha Kumara (Sri Lanka).

Conference Editorial Board:
Dr. Rashid Saeed (I.R. Pakistan); Dr. Shoukat Iqbal Kamboh (I.R. Pakistan); Dr. Tissa Ravinda Perera (Sri Lanka); Prof. Mangala De Zoysa (Sri Lanka); Dr. Prakrampa Wiligamage (Sri Lanka); Dr. MBF Mafasiya (Sri Lanka); Prof. Dr. Zhao Yulin (P.R. China); Dr. Chen Yun (P.R. China); Dr. Liu Shan (P.R. China); Dr. Raja Irfan Sabir (I.R. Pakistan).

Date:

Venue:
Sahiwal, Islamic Republic of Pakistan.

Conference Language Requirement:
English
Management Track

Topics Covered
1. Strategic Human Resources Management
2. Investment and Financial Management
3. Marketing Research and Management
4. Islamic Management and Globalisation
5. Management Information Systems
6. Innovation & Technology Management
7. S&T Policy, Technological Economy, Intellectual Property and Knowledge Management
8. Operations Management
9. Supply Chain Management
10. Managerial Economics
11. Industrial Cluster Management
12. Hotel and Tourism Management
13. Education Management
14. E-Commerce and E-Government
15. Web based services
16. Data and Knowledge Visualisation
17. Business Intelligence and Strategy
18. E-commerce and E-Government
20. Mobile Commerce and Business Models
21. Project and Quality Management
22. Risk Management
23. Service Sciences and Management
24. Miscellaneous

Economics Track

Topics Covered
1. Economic Methodology
2. Production and Organizations
3. Welfare Economics
4. Public Economics
5. Regulatory Economics
6. Prices, Business Fluctuations, and Cycles
7. International Economics
8. Economic Planning, Policy Development
9. Comparative Economic Systems
10. Rational Expectations Theory
11. Central Bank Independence
12. Commercial Policy; Protection; Promotion; Trade Negotiations
13. Country and Industry Studies of Trade
14. Economic Integration  
15. Trade and Labor Market Interactions  
16. International Factor Movements and International Business  
17. Fiscal Policies and Behavior of Economic Agents  
18. National Budget, Deficit, and Debt  
19. State and Local Government; Intergovernmental Relations  
20. Regulatory Economics  
21. Constitutional Economics  
22. Institutional Economics  
23. Miscellaneous  

**Conference Publication:**  
All the accepted papers will be included in Conference Paper Proceedings-2012, published by COMSATS Institute of Information Technology, Sahiwal and would be submitted to one of the following:  
1. Asian Economic and Financial Review (online ISSN: 2222-6737): 35% Discount for ICME Authors.  
2. International Journal of Asian Social Science (Online ISSN: 2224-4441): 35% Discount for ICME Authors.  
3. Journal of Ruhuna Management and Finance (Print ISSN: 2235-9222 and Online ISSN: 2235-9230): 35% Discount for ICME Authors.  
4. Conference Proceedings Citation Index (CPCI) and/or EI Compendex.  

**Conference Fees:**  
Conference fee includes conference registration, all conference sessions, lunch/dinner, and one copy of conference proceedings with a CD. Each author of an accepted paper is required to register according to the following schedule. In case of two or more authors, only one author may register on behalf of all.  

**Early Bird Fee: Before 31st December, 2011.**

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Regular Fee: After 31\textsuperscript{st} December, 2011

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\textbf{Note:} Participants, who require early evaluation of their papers in order to process their Visa Applications, may send a special request to: \texttt{g.buree@yahoo.com}.

\textbf{Important Dates:}
--- Paper submission deadline \textbf{31\textsuperscript{st} December, 2011}
--- Notification of acceptance \textbf{10\textsuperscript{th} January, 2012}
--- Registration deadline \textbf{20\textsuperscript{th} January, 2012}

\textbf{Paper Format}
--- Each paper should not be less than 5 pages and not more than 10 pages.
--- An extra fee of Pakistani Rs. 200 / Sri Lankan Rs. 300 / Chinese RMB 50 per page would be charged from Domestic authors (General and Students); and US $ 50 from International authors for papers of more than 10 pages. All papers should be formatted according to the Author Guidelines and submitted online at: \texttt{www.ciitsahiwal@edu.pk}. 
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